

JD PITCH BOX – as MC

A CORPORATE MC, PRESENTER, INTERVIEWER or FACILITATOR

For your next conference, why not hire an MC who really knows something about management and business? Someone with nearly 30 years business experience as a senior manager in large blue-chip companies, as well as small entrepreneurial firms – much of it on the supply side of business.

Understanding the context of a business, how it is managed and how it intends to achieve its goals is much easier for people who have lived a career in that world.

Newsreaders, journalists, academics or even celebrities can have attraction and glamour – but not the mindset of professional middle-managers; the common audience for business events.

Jonathan Dutton is ideally placed to MC your next business conference. He has worked on both sides of business – in SALES and in PROCUREMENT, and understands the customer mindset.

He has also worked as Marketing Director for two public companies, and been both COO and CEO of two professional bodies.... For marketing and procurement.

Along the way, he has interviewed on stage a prime minister, numerous cabinet ministers and ex Premiers, several CEOs, CFOs and VPs as well as partners of major firms. He has also interviewed a billionaire, celebrities and junior sales staff too.

Jonathan has also fronted over 100 corporate videos, produced videos, conferences and TV commercials, and been interviewed on TV, radio and in the press himself.

With a business degree in economics, accountancy & law, the AICD diploma in corporate governance and fellowship of four different Institutes – Jonathan knows enough to get the answers you want for your audience.

He is also the sole and exclusive representative and agent of ‘The Buyer’ author of the eponymous “The Buyer’s Blog” - the most irreverent but revered blog in the world of procurement.



<http://www.youtube.com/watch?v=BLbN0uU49g4>



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